

IMPREME CALENDAR WORLD SDN BHD

From Calendar Manufacturing to Memory Innovation

Established in 2004 | Malaysia



IMPREME CALENDAR WORLD SDN BHD

IMPREME CALENDAR WORLD SDN BHD is a Malaysian printing and customization company with more than two decades of experience in the personalized merchandise industry.

What began as a calendar manufacturing business in 2004 has evolved into a multi-platform company specializing in customized products, UV printing technology, merchandise supply, and memory-driven experiences.

Today, our business connects printing technology, product development and consumer experiences — helping brands, event organizers and businesses turn moments into something people can take home, keep and remember.



OUR JOURNEY



2004 Calendar
Manufacturing begins



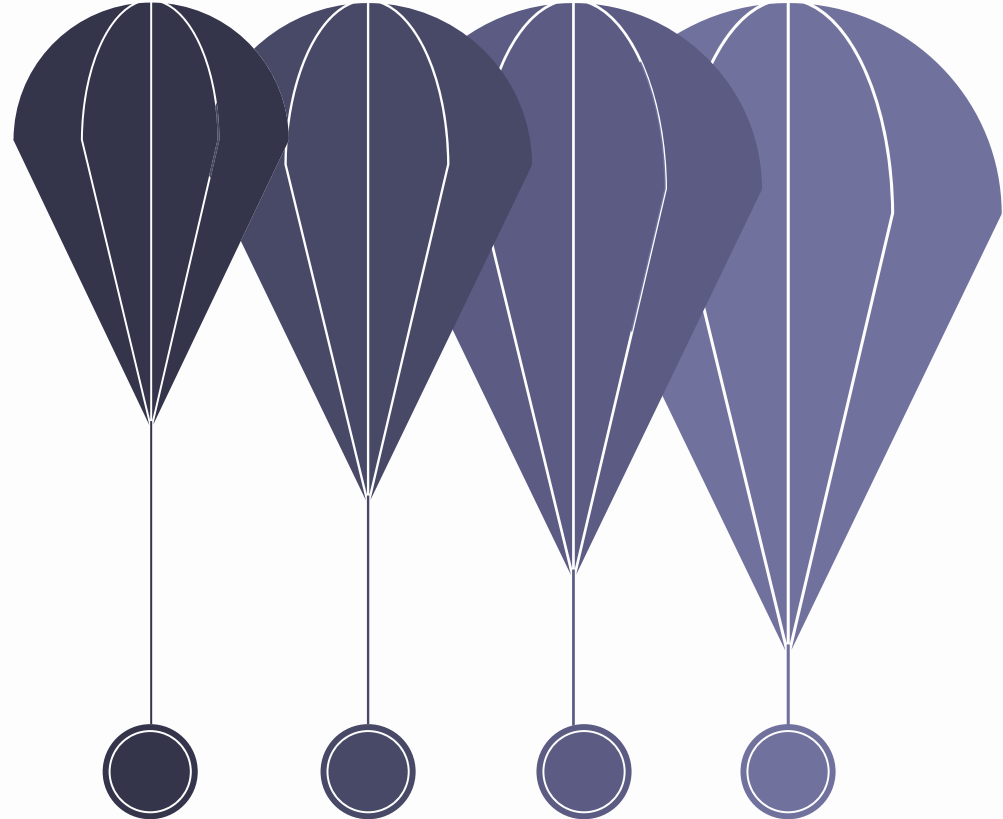
2018 WOODIEART
Brand expansion



2020 UV Printing
Advanced print tech



2022 CETAKPLUS
Service diversification



Two decades of evolution — from ink on paper to memory-driven personalized experiences.

2004 – THE BEGINNING

Calendar Manufacturing

IMPREME began its journey in 2004 as a calendar manufacturer and printing service provider.

Over the years, we have served more than **400 companies across Malaysia**, building a strong foundation in commercial printing, customization and corporate merchandise.

Our early experience taught us an important principle:

A printed product is more than ink on paper. It is a communication tool that keeps a brand in people's lives.



2018 – WOODIEART

From Printing to Crafting Memories

In 2018, we expanded beyond traditional printing and entered the world of wooden gift products and customized packaging.

We introduced our new brand:
WOODIEART

Wood became our new canvas. From wooden boxes to personalized wooden products, we began transforming ordinary materials into premium, meaningful keepsakes.

1,000+ Agents

The WoodieArt network grew to support more than 1,000 agents, allowing personalized wooden products to reach a much wider market.

The Shift

From printing products → to creating products people keep.



Technology Meets Customization

In 2020, we started investing heavily in UV printing technology — opening a new world of possibilities beyond traditional paper-based printing.



Gifts & Keepsakes

Personalized gifts and corporate merchandise



Acrylic & Wood

Premium surface printing on acrylic, wood and metal



Leather & Lifestyle

Leather goods and lifestyle promotional products



Events & Promotions

Event merchandise and brand activation products

Within two years, our experience in UV printing technology led to the creation of another business direction.

CETAKPLUS

The UV Printing Supply Platform

We introduced **CETAKPLUS**, focusing on the UV printing ecosystem. Rather than being only an end-user of UV machines, we moved deeper into the industry as a UV-related wholesaler and supplier.

UV Machines | UV Ink | Parts | Consumables | Accessories | Technical Support

This combination became an important foundation for our next innovation.

The Technology

Machines, parts, ink and technical requirements — we supply the full UV printing ecosystem.

The Application

Products, customization, merchandise and customer experience — we understand the end result.

Unique Position

IMPreme understands the UV printing business from both sides of the value chain.

2025 – MAGIX

THE NEXT GENERATION OF PERSONALIZATION

In 2025, we introduced our own innovation: **MAGIX – Make A Gift Image Xpress**

MAGIX was developed from a simple question:

What if anyone could create their own personalized gift without needing a designer, printing knowledge or technical skills?

The result is a new generation of self-service personalized merchandise technology. MAGIX transforms personalization into an easy, fast and interactive experience – customers can use their own images and memories to create personalized merchandise, turning digital moments into physical products.

MAGIX AUTOPILOT

Turning Printing Into an Experience

MAGIX is more than a printing machine. We developed the concept around **AUTOPILOT** — simplifying the printing process so that personalization can be operated with minimal technical knowledge.

01

Choose

Select your product and template

02

Upload

Use your own photos and memories

03

Personalize

Customize with no design skills needed

04

Print

Instant on-site production

05

Take Home

A physical memory, ready immediately

MAGIX Operates Across

- Exhibitions & Shopping Malls
- Cafés & Retail Stores
- Corporate Events & Brand Activations
- Tourism Attractions
- Entertainment Venues
- Family Events



No complicated design process. No professional designer required. No printing expertise required.

OUR SPECIALTY

TURNING MEMORIES INTO MERCHANDISE

Our strongest differentiation is not simply UV printing. It is **MEMORY**.

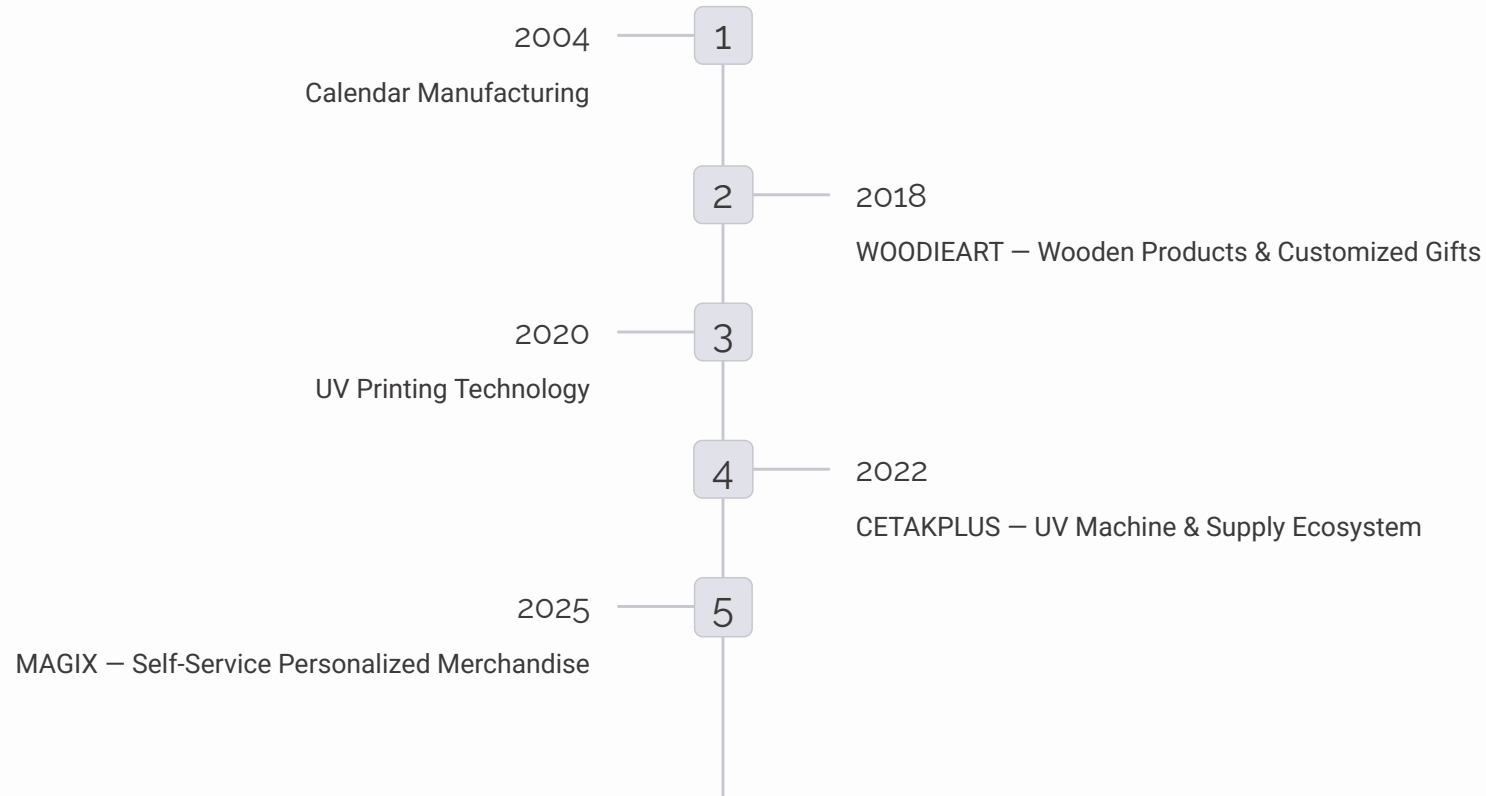
People take thousands of photographs with their phones every year. But most photographs remain inside a phone. **MAGIX gives those memories a physical form.**

Keychain	Magnet
Coaster	Photo Frame
Tumbler	Keepsake

WE PRINT MEMORIES.

FROM PRINTING TO EXPERIENCE

Our business has evolved through several stages — each building on the last to create a complete ecosystem.



TODAY: MEMORY × TECHNOLOGY × MERCHANDISE × EXPERIENCE

This evolution allows us to understand the entire journey: Technology → Product → Distribution → Customer Experience